

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Kannan Srinivasan and
Michael I. Shamos
U.S. Serial No.: 09,804,735
Filed: March 13, 2001
Docket No.: 01-169



METHOD AND APPARATUS FOR DETERMINING THE EFFECTIVENESS OF INTERNET ADVERTISING

VIA EXPRESS MAIL: EL 857781907 US

Assistant Commissioner for Patents
Washington, D.C. 20231

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In regard to the above-identified application, please make the following change of address in your records so that all correspondence can be promptly received.

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Respectfully submitted,

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